

Curriculum Vitae

IA UX & UI Designer / Visual Communicator

First name: Vicente Middle name: Eleazar
Last name: Velazco Perdomo
Nationality: Venezuelan
Marital status: Single
Date of Birth: August 30, 1982
Gender: Male
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Languages:
Spanish: Native
English: Full professional proficiency
Japanese: Elementary proficiency

Education

Superior Studies:
Institution: Pro Diseño. **Location:** La Florida, Caracas, Venezuela.
Degree: Bachelor in Visual Communicator. **Academic period:** 2003 – 2010
Institution: U.N.E. Universidad Nueva Esparta. **Location:** El Hatillo, Edo. Miranda, Venezuela.
Degree: 4th Semester in Design Business Administration. **Academic period:** 2001 – 2003
High school:
Institution: U. E. Nuestra Señora del Rosario. **Location:** Baruta, Edo. Miranda, Venezuela.
Degree: High School Graduate in Science. **Academic period:** 1995 – 2000

Work Experience

[2017- 2019] Dog Haus Worldwide LLC
Position: Sr. Brand Designer. **Role:** Brand and Head Designer.
Objective: Keep a coherent and unified visual identity for a fast casual food restaurant brand.

[2015 - 2016] Vippro - Ewallet Platform for LATAM
Position: IA (Information Architect). **Role:** User Experience Designer.
Objective: Design an ewallet user experience for the latinamerican market.

[2014 - 2015] Educatable Servicios C.A. - K12 Web Tools and Mobile Apps Development Company
Position: Information Architect. **Role:** Lead Designer, IA, UX and UI Designer.
Objective: Study, analyze and comprehend the user model of a K12 elearning platform.

[2012 - 2013] AW Oveja Negra Saatchi & Saatchi, Venezuela. The Lovemark Company - Advertising Agency
Position: Experience Designer. **Role:** Digital Experiences Consultant.
Objective: User studies for business intelligence to support large corporations.

[2010 - 2012] Corporación Simple 77 C.A. - Web and Mobile Professional Services Company
Position: Web Developer. **Role:** Design and mockup web products.
Objective: Design digital strategic solutions for micro business.

Skills

OS: Windows and Mac

Adobe

Photoshop	95%
Illustrator	100%
DreamWeaver	90%
AfterEffects	80%
PremierPro	90%

Audition	90%
InDesign	80%
Flash	80%
FireWorks	90%
Bridge	100%

Web

HTML5	100%
CSS3	90%
Js	50%

Microsoft Office

Word	90%
Excel	60%
PowerPoint	100%

Note: I can manage and set up the basic rules of JavaScript and modify the values for function configuration, but I can't program a function from scratch, yet.